

WINNIPEG HOME + GARDEN SHOW

APR 5-8
RBC CONVENTION
CENTRE

SANDRA
Horticulturist

REAL ADVICE
REAL INSPIRATION
REAL EXPERTS



NEW SHOW. NEW CUSTOMERS.

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than **21,000+** people are looking for help with their projects, big or small! Join us at the **Winnipeg Home + Garden Show** from **April 5-8, 2018** at the **RBC Convention Centre**. Our show features high interest exhibitors, high-profile industry personalities and the latest trends to keep consumers stimulated, motivated, educated and ready to move ahead with their home improvement projects.

Partner with the leading producer of home and garden show events in North America. Join the more than **14,000 exhibitors** that count on our **57 home shows** to boost their annual sales. We know what works; put our experience to work for you!

MARKETPLACE EVENTS ATTRACTS QUALIFIED HOMEOWNERS

85% are 25-64 years of age

59% are female, 41% male

94% are homeowners

Average attendee income is **\$100,000+**

85% are satisfied with Marketplace Events' shows

81% only attend our show

72% attend with their spouses (both decision makers)

92% are pleased with the value they receive for the cost of admission

71% are planning to spend up to \$25,000 with an exhibitor within 12 months of the show



EXHIBITOR PRODUCT CATEGORIES

- Appliances
- Construction & Renovation
- Financial, Mortgage, Agents
- Garage & Automotive
- Garden & Outdoors & Landscaping
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation, Fitness
- Utility Companies
- Windows, Window Coverings & Doors

*2016 Winnipeg Home + Garden Show Research

WINNIPEGHOMESHOW.COM

PRODUCED BY
MARKETPLACE
EVENTS



Here's what exhibitors have to say about our Marketplace Events shows:

"This years Home and Garden show was a real success for our business. All the added features brought visitors in that would not normally attend. The show staff was great at answering questions and getting things done in a timely manner. I will be returning to the Winnipeg Home and Garden show in years to come." **Jennifer Gobeil, Wild Birds Unlimited Studio**

"I thought the show was great. Our booth was busy and we felt that the people attending the show were in our target market group and showed good interest and response to our products. We are looking forward to following up on leads and transforming some of these into actual projects/jobs for our crews. The crowd was spread out throughout the weekend to create a fairly steady pace." **Bonnie Dreger, Quality Concepts**

"The amount of people coming through the door was great and the marketing about the show was fantastic." **Jordan Ficek, JK Rubber Surfacing**

"The Marketplace team is amazing and makes the show the success that is. Myself and team are really amazed at the increased quality and attendance of the shows. Keep up the great work!" **Justin Hedlund, Premier Companies**

MORE THAN JUST BOOTH SPACE

Let us know your sales and marketing goals and we will customize a partnership program to exceed your needs.

- Online Exhibitor List (your own web page!)
- eBlasts
- Website advertising
- Opportunity to advertise and showguide listing
- Promotional opportunities
- Feature and stage sponsorships
- Cooperative advertising programs
- Product sampling
- Research/data collection
- Access to our PR team
- Material handling including forklift services and storage
- 24-hour security

BOOTH COST

- \$18.59 sq.ft rate
- All rates are subject to tax (GST)
- \$250.00 corner charge
- \$200.00 perimeter charge
- \$149.00 Online Exhibitor Listing

CALL TODAY & BOOK NOW! DON'T MISS OUT ON GROWING YOUR BUSINESS!



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**MARKETPLACE
EVENTS**

WE'VE GOT YOU COVERED!

**WINNIPEG
RENOVATION
SHOW**

**WINNIPEG
HOME
+GARDEN
SHOW**

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